



# IN-SONORA blossoms

After seven years evolving as a referent in the field of Sound and Interactive Art, the seventh edition of the show arrives this Spring, bringing a lot of innovative proposals.

**IN-SONORA** is a platform created to give support to and disseminate experimental artistic proposals related to interactivity and/or sound, from a wide and multi-disciplinary point of view..

Organized by commissioners **Maite Camacho and Betania Lozano**, the show has taken place since 2005, involving different cultural spaces around the whole city of Madrid.

Installations, public-space intervention, live-events, hearing-pieces, net-art, videos and presentations can be seen for free from March 7th to April 22th in spaces like **Museo Nacional Centro de Arte Reina Sofía, Matadero Madrid, Casa Árabe, Medialab Prado, IED - Istituto Europeo di Design Madrid, Off Limits, Espacio Menosuno, Twin Gallery and Espacio Trapézio.**



The goal is to give visibility to emerging national and international artists. In its seventh edition, the show will have a total of **30 names from 14 different countries**, chosen after an open and public call in April last year.

With more than **400 proposals received**, a selection was made looking for works with hybrid personality, developed by artists from several origins, that converge in Sound Art and Interactivity with the public.



Annabelle (Malasia) instalación



Eztul (México) evento audiovisual



Guillermo Marconi (Colombia) instalación



Archipel (España) performance

**“We are interested in this mixing, freedom value. The creation of community and linking between artists, the venues, the public and the show”**

Maite Camacho - commissioner

**“IN-SONORA is an independent proposal collective created thanks to the support of venues of different nature, some institutional supporters and the continued work of a team with a lot of spirit”**

Betania Lozano - commissioner

Besides being an annual show, **IN-SONORA** also works as a cultural association, coordinating exhibitions, artists meetings and workshops in different countries, with the intention of exporting culture, building collective work and spreading less conventional proposals.

Between these external projects, stands the collaboration with **IDFX (Breda, Holland)** and its Festival of Light and Sound Interference in 2009 and 2009, occasions in which several Spanish artists developed and showed their work together with other international artists. “**New sounds, new territories**” (**Salento, Italy**), artists residence in collaboration with SoundRes and the coordination of Anna Raimondo, in which 3 national artists worked on the soundscape. Also, “**Saout Meeting**” (**Tetuán, Marrocco**) artists residence in collaboration with INBA and the French Institute and the coordination of **Younes Baba-Alí**, in which 5 national artists showcased their work, produced a project inside a different context, taught open workshops to city students and presented cycles of sound and video pieces.

Following the same spirit, in 2010 an important management work was developed together with Lucía Cavalchini and Ana Montiel from the team at **Transonica (Mexico DF and Guanajato)**. As a result, workshops were taught by Alfredo Morte and Alberto Cerro, a seminar held by Chiu Longina, conferences and meetings with local artists, installations, exhibitions, sounds, videos, hearing-pieces and net.ar, as well as helping in the production of a new project. Also, along this year and during the whole 2012, INSONORA has commissioned different specific projects to other related festivals: **ARTE SONoro OFF** (La Casa Encendida), **SON** (Auditorio Nacional de Música de Madrid) and the **Music International Day** (Ayuntamiento the Madrid), among others.

# Crowdfunding Micromecenazgo

In the current situation of crisis and cuts, the show is inviting its public and collaborators to act as micro-sponsors through funding platforms - the recently opened **La Tahona Cultural** ([latahonacultural.es](http://latahonacultural.es)) until March 3th and also in Verkami ([www.verkamin.com](http://www.verkamin.com)) from that date.

Any person can make a contribution of 5€ to 150€, with the goal to collect 3.000€ over 45 days. Depending on the value, the show rewards you in different ways - from a mention on the website to a free official catalog of previous editions.

30 ARTISTS  
14 COUNTRIES  
6 FORMATS

## EXHIBITIONS

Luz María Sánchez (Mexico)  
Tomás Rawski (Argentina)  
Guillermo Marconi (Colombia)  
Edu Comelles (Spain)  
Denise Alves-Rodrigues (Brazil)  
Annabelle (Malaysia)  
Pablo A. Padilla Jargstorf (Spain)  
Jorge Champredonde, Laura Molina y  
Lisandro Fernández (Argentina)  
Florent Colautti (France)  
Aula de Música Experimental (Spain)  
Mery Favaretto en colaboración con Sara  
Galán (Italy)  
AM&CO (Spain)  
ARSGAMES - Eurídice Cabañes, Luca  
Carrubba y Carlos Radial (Spain)

## EVENTOS

Daniel del Río y Jorge Vicario (Spain)  
ARCHIPIEL (Spain)  
La Sonidera (Spain)  
Bárbara González Barrera (Chile)  
MÚSICA PREPOST (Spain)  
La Orquesta Mundana (Spain)  
Narcoléptica (Spain)  
MUNMA & ENGRAM (Lebanon)  
Aula de Música Experimental (Spain)  
Colectivo Eztul (Mexico)

## PRESENTATIONS

Pablo A. Padilla Jargstorf (Spain)  
Bárbara González Barrera (Chile)  
Colectivo Eztul (Mexico)

## NET.ART

Matias Giuliani (Argentina)  
Andrea Pazos y Edu Comelles (Spain)  
Osvaldo Cibils (Uruguay)  
Rosario Etcheverry (Chile)

## VIDEOS

Marcos Calvari (Argentina)  
Pablo Serret de Ena (Spain)  
Flo Kaufmann + Zimoun (Switzerland)

## HEARING-PIECES

Pablo Daniel Fabbro (Argentina)  
Artur Vidal Matamoros (Spain / France)  
Mauricio Rivera Henao (Colombia)  
Lasse-Marc Riek (Germany)  
Cristian Soto (Chile)  
Yamila Rios Manzanares (Spain)  
Franchesko Beckmann (Argentina)  
Sergio Luque (Mexico)  
Hugo Paquete (Portugal)  
Matias Giuliani (Argentina)

*Germany, Argentina, Brazil, Chile,  
Colombia, Spain, France, Italy, Lebanon,  
Malaysia, Mexico, Portugal, Switzerland,  
Uruguay*

# PROGRAMACIÓN

## EXHIBITIONS

### Espacio Menosuno

Del 7 al 17/03

\* Inauguración 07/03 - 20h  
Luz María Sánchez (Mexico)  
Tomás Rawski (Argentina)

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### Istituto Europeo di Design Madrid

Del 16/03 al 13/04

\* Inauguración 16/03 - 20h.  
Guillermo Marconi (Colombia)  
Edu Comelles (Spain)  
Denise Alves-Rodrigues (Brazil)

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### Off Limits

Del 24/03 al 12/04

\* Inauguración 24/03 - 20h. +  
evento inaugural de Beatriz Vaca  
Annabelle (Malaysia)  
Pablo A. Padilla Jargstorf (??)  
Jorge Champredonde, Laura  
Molina y Lisandro Fernández  
(Argentina)  
Florent Colautti (France)

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### Twin gallery

Del 26/03 al 4/04

\* Inauguración 26/03 - 20h.  
Mery Favaretto (Italy) en  
colaboración con Sara Galán

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### Matadero Madrid

Del 30/03 al 15/04

\* Inauguración 30/03 - 20h.  
AM&CO (Spain)

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### Espacio Trapézio

Del 11 al 22/04

\* Inauguración 11/04 - 20h.  
ARSGAMES

## EVENTS

### MNCARS

10/03 - 20.30h. y 17/03 - 19.30h.

Daniel del Río y Jorge Vicario  
(Spain)  
ARCHIPIEL (Spain)  
La Sonidera - Ángeles Oliva y  
Toña Medina (Spain)  
Bárbara González Barrera (Chile)  
MÚSICA PREPOST (Spain)  
La Orquesta Mundana (Spain)

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### Off Limits

Sábado 24/03 - 20h.

Evento inaugural  
Narcoleptica (Spain)

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### Casa Árabe

Jueves 29/03 - 20h.

MUNMA & ENGRAM (Lebanon)

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### Off Limits

Jueves 12/04

Eventos clausura de exposición  
Aula Experimental de Música  
Colectivo Eztul (Mexico)

## PRESENTATIONS

### Medialab Prado

Miércoles 21/03 - 19h.

Pablo A. Padilla Jargstorf (Spain)  
Bárbara González Barrera (Chile)  
Colectivo Eztul (Mexico)

## NET.ART

### Istituto Europeo di Design Madrid

Del 16/03 al 13/04

\* Inauguración 16/03 - 20h.  
Matias Giuliani (Argentina)  
Andrea Pazos y Edu Comelles  
(Spain)  
Osvaldo Cibils (Uruguay)  
Rosario Etcheverry (Chile)

## VIDEOS

### Istituto Europeo di Design Madrid

Del 16/03 al 13/04

\* Inauguración 16/03 - 20h.  
Marcos Calvari (Argentina)

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### Off Limits

Del 24/03 al 11/04

\* Inauguración 24/03 - 20h  
Pablo Serret de Ena (Spain)

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### Espacio Trapézio

Del 11 al 22/04

\* Inauguración 11/04 - 20h.  
Flo Kaufmann + Zimoun  
(Switzerland)

## HEARING-PIECES

### MNCARS

10 y 17/03 a partir de las 20.30h.

Pablo Daniel Fabbro (Argentina)  
Artur Matamoro Vidal (Spain /  
France)  
Mauricio Rivera Henao (Colombia)  
Lasse-Marc Riek (Germany)  
Cristian Soto (Chile)  
Yamila Rios (Spain)  
Pablo Bachmann (Argentina)  
Sergio Luque (Mexico)  
Hugo Paquete (Portugal)  
Matias Giuliani (Argentina)

**MNCARS** ronda de atocha / museoreinasofia.es

**Matadero Madrid** p.º de la chopera, 14 / mataderomadrid.org

**Casa Árabe** c. alcala, 62 / casaarabe-ieam.es

**Medialab Prado** c. alameda, 15 / medialab-prado.es

**IED-Madrid** palacio de altamira c. flor alta, 8 / ied.es/madrid

**Off Limits** c. escuadra, 11 / offlimits.es

**Espacio Menosuno** c. la palma, 28 / espaciomenosuno.com

**Twin gallery** c. san Hermenegildo, 28 / twinstudio.es

**Espacio Trapézio** c. agosto figueroa, 24 mercado de san antón, 2ª planta, 16 / espaciotrapezio.org

**IN-SONORA** is a unique date in the Spanish cultural scene, open to all audiences to discover new creators in the international contemporary scene. During the month of March and part of April, the city of Madrid will be able to enjoy the most modern Sound and Interactive art, and why not, have a good time.



**WEB**

[in-sonora.com](http://in-sonora.com)

**SOCIAL NETWORKS**

[twitter.com/insonora](https://twitter.com/insonora)  
[facebook.com/insonora](https://facebook.com/insonora)  
[youtube.com/insonora](https://youtube.com/insonora)  
[vimeo.com/insonora](https://vimeo.com/insonora)

**CROWDFUNDING**

[latahonacultural.es](http://latahonacultural.es)

**COMMUNICATIONS AND PRESS**

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**Collaborators**



**Support**

